

Topics of interest include but are not limited to the following.

Technical themes:

- Financial inclusion and inclusive growth, challenges & opportunities, financial literacy for micro enterprises, MSMEs & SHG, Banking for marginalized sections, rural credit etc.
- Role of smart city, Smart economy, Smart energy
- Smart environment, Smart technology, Smart living environment, Sustainable transformation, Smart industries, schools, libraries, communities, Public Private Partnership in developing smart cities. Linkages between global trends & Smart Cities.
- Business Process Reengineering for smartness
- Connected and networked government, Fiber Grid, Knowledge Hub
- GST at a Glance, GST impact on Economy, Impact of GST on Various sectors.
- Green marketing, Green cities, e-Avatars and Knowledge Society transition,
- Digital Government competencies and frameworks

Technical Details and Format for Paper Presentations :

The soft copy of full paper (along with abstract) should reach the seminar Convener by **15th September 2016** and acceptance will be intimated through email by **16th September 2016**.

- Registration fee includes conference kit, certificate, working lunch, High Tea.
- Maximum three authors for papers
- LCD projector for PPT's is available.

**Registration Fee:
Rs. 300/-**

(Joint papers are accepted, but all the authors should get registered separately)

Payment should be in the form of
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“CPDC PR Govt College (A) Kakinada” payable at Kakinada or RTGS can be done to A/C:
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IFSC CODE: IOBA0000031,
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Last date for registration :

15-09-2016

Soft copies of registration form and payment details should reach the seminar convener latest by **15-09-2016**.

In-Absentia can be communicated well in advance.

Send your papers to

prgcommerceseminar@gmail.com
jettirangarao@gmail.com



PITHAPUR RAJAH'S GOVT. COLLEGE

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UGC SPONSORED

Two Day National Seminar on

**“Innovative Trends & Global
Advancements in Technology, Industry,
Banking & Finance”**

September 23rd, 24th, 2016

SEMINAR DIRECTOR

Dr. C. Krishna,

M.Sc, Tech, NET, PGDCA, Ph.D
Principal

ORGANIZING SECRETARY

Dr. J. Pandu Rangarao,

Asst. Professor, Department of Commerce

Mobile: 9441069978, email: jettirangarao@gmail.com

About our college :

The Pithapur Rajah's College, Kakinada ranks among the earliest institutions of English Education in South India. It was established in the year 1884 and affiliated to the Madras University.

Since then the college grew from strength to strength and was finally taken over by the Government in 1952. The college became autonomous in the year 2000. The college was conferred with "CPE" under 11th plan and has been in the receipt of financial grant to strengthen infrastructure facilities for Teaching, Research and Extension Activities. Etc.,

Seminar Theme :

There has been sub-stancial development of banking and financial industry in India. The fruits of banking industry and efforts of formal institutions did not fully reach unprivileged sections of the society due to several reasons. The innocent rural masses still largely depend on un-organized private financiers. Providing access to the inaccessible will result in all inclusive and allround development of the society. Inspite of the various efforts of the governments and international agencies there is a huge gap between the disadvantaged sections of the society and the services. There is an urgent need to bridge the gap and lift the poor and liberate our society from poverty. The major focus of the seminar is to address these issues and suggest some strategies whether in the form of modern technology global advancements in the fields of banking, industry and finance etc.

Prominent scholars, distinguished academicians, consultants and professionals, experts, entrepreneurs, policy makers, research scholars engineering professors, scholars, may contribute, share and exchange their ideas, experiences and best practices on innovative trends and global advancements in Technology, Industry, Banking etc.

UGC SPONSORED Two Day National Seminar on

**"Innovative Trends & Global
Advancements in Technology, Industry,
Banking & Finance"**

Organized by :
Department of Commerce
P.R. GOVERNMENT COLLEGE (A),
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